



Economy Plus Headshot

If you're pretty comfortable in front of a camera and you're looking for a headshot that attends to all the details that help you connect with a prospect but doesn't come with a lot of "extras" and won't break the bank, our Economy Plus Headshot is for you. Available only through online booking, the Economy Plus headshot will have you in and out of the studio in about 30 minutes, so it won't break your schedule, either. (If you feel you may need longer to warm up to the camera, you may want to consider a Business Class Headshot instead.)



What's Included:

- 30 minute session
- Select your favorite photo from 2 capture sets of 12 photos each
- Color correction
- Light touch-up of eyes and skin blemishes
- LinkedIn crop included
- You'll receive your photo within a week via email
- High resolution photo
- No warranty



Optional upgrades:

Additional set of 12 photos to choose from - \$50

Additional look with 2 photo capture sets - \$150

10 years off - \$30 each

10 pounds off - \$30

Same day photo files delivery - \$80

Our commitment to you:

We'll walk you through the process, step by step, starting with this guide filled with tips to help you nail your headshot. We craft every headshot for the purpose of helping you connect to prospective clients - and that's not just about looking good. It's about conveying in a single image that you are the right person to meet your clients' needs. We're here to help.

5 Tips for getting the perfect headshot:

- **Overdress:**

Imagine you are going to meet your top-notch client, someone whose business could mean that your next years are taken care of. How would you dress for that person? And why would you dress any less for your headshot?

- **Get a good night's sleep:**

And drink plenty of fluids. There is no reason to be looking tired and starting the process with a handicap. Right?

- **Bring a couple choices of wardrobe:**

If we have wardrobe options to choose from, we can make sure that your headshot says the right things. Sometimes what looks awesome in person can prove distracting in a photograph. Plus, we can get you different looks all in the same shoot, if you decide you'd like to upgrade.

- **The hair:**

Men should get a haircut about a week before the shoot. Women should come in when they are happiest with their hair. Coming directly from your stylist may make sense.

- **Let us help and guide you through the process:**

We do this a lot and we have a method to our madness. If you can find it in yourself to trust us and our process, we will excel and exceed your expectations.

A word (or more) about color:

- **The blue/brown thing:**

Depending on the nature of your business, not all color combinations will work for you. Let me explain: blue is associated with business, accounting, financial and general left brain activities. Brown is a leisure color, making you feel comfortable and relaxed. Depending on who your clients are, it's usually obvious which way you need to lean. If you have more questions about that, please feel free to contact us.

- **The power of red:**

Red denotes power and is to be used sparingly. While a little bit of red may help to catch attention, too much of it looks off-putting.

- **Patterns date you:**

Which patterns are in changes with fashion. Wearing an outdated pattern dates your image and means you need to update it. We are here for you if that is what you want to do. Better yet, let's avoid patterns that can date you.

- **Less is more:**

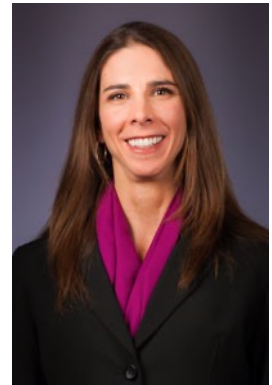
We usually try to keep our backgrounds pretty simple and plain-looking. We find the less the background distracts, the more you come forward in your photo. While your background should be simple and set you off, it should not blend too closely with you or even distract from your face. Maintaining a clean neckline will help your photo to connect to your prospects.

- **Solid colors are best:**

Clean, polished and professional-looking headshots are created by beginning with clean, polished and professional elements. Looking professional is all in the wardrobe. Solid colors always look clean and crisp. A collared shirt denotes your professional acumen. Keeping it simple means you stand out more.

My strength is in my animation, I think, and so I wondered how I'd be able to portray my personality in a still photo. As Walter walked me through the philosophy he brings to creating a headshot, I could tell that he really takes it as an art. His unique approach made all the difference in his ability to bring out my personality. My picture came out fantastic, comparatively, to any other photo I've ever had.

Heather - Bedford, NH



I'm new to the workforce, so I need a picture that convinces people that I'm professional and that I can do the job. I'm pleased with the headshot that Walter took for me. He applies psychological principles to taking photos in a way that is, I would think, unique. It's hard to believe there's anyone around here who could take a better, more professional photo.

James - Manchester, NH

Normally, I feel like I have to have a big smile in order to have a good photograph, but I knew that wouldn't portray the right image for my company. Walter was able to give me a headshot that communicated the seriousness and presence I needed for my professional headshot. It came out great, and the process was painless.

Jessica - Wrentham, MA



Going into my headshot session, I was concerned that I wouldn't be comfortable, but Walter took time to extensively explain his process. He provided an environment in which I was comfortable asking questions, so I understood why certain things were being done and what the outcomes were. I was impressed by how quickly we were able to get everything done.

Mike - Manchester, NH

I've never been comfortable getting my picture taken, but this was a great experience. Walter put me at ease from the minute I walked through the door and explained what we were doing and why, and it just went very smoothly. I'm very pleased with the finished product. It captured what I was looking for.

Bonnie - Londonderry, NH



Before I came to C1M for my headshot, I was worried that the whole process would be uncomfortable. Walter really put me at ease. I felt a connection, and it was a comfortable process. I would definitely recommend Walter for just that reason.

Meg - Exeter, NH

I needed my headshot done on short notice. Walter's responsiveness was exceptional. In addition, he added an unexpected dimension to my session by explaining why he was doing what he was doing. I would certainly recommend him because of his level of professionalism and the quality of his work.

David - Milford, NH

