



Business Class Headshot

Our Business Class headshots include a longer photo session, giving you plenty of time to relax and warm up to the camera - and the more relaxed you are, the more natural your image will look. Editing is done while you watch, so you have input into the process, making sure your headshots portray you exactly as you wish to look. You'll walk out with professional, polished headshots that will connect you to your ideal clients - and because two looks are included with Business Class headshots, you'll easily be able to refresh your online image or use different shots for different purposes. All this, and our C1M Full Warranty, too ...



The C1M Warranty

If, within 30 days of your Business Class headshot session, you decide you're unhappy with your image for any reason, we'll happily reshoot it at no additional charge. We believe that when you invest your time and money in a high-quality headshot, you should be happy with the results. We're asking for your trust, and we mean to earn it.



What's Included:

- 45 minute session
- 2 looks included
- Select your favorite photo from multiple sets of 12 photo captures
- 10 or more years off
- 15 pounds or more off
- Color correction
- Full touch-up of eyes and skin blemishes
- LinkedIn image included
- High resolution photo
- Instant delivery
- Full warranty

Optional upgrades:

- Additional look - \$150
- Hair and makeup artist on site - \$360
- Professional wardrobe consultation - \$200

Our commitment to you:

We'll walk you through the process, step by step, starting with this guide filled with tips to help you nail your headshot. We craft every headshot for the purpose of helping you connect to prospective clients - and that's not just about looking good. It's about conveying in a single image that you are the right person to meet your clients' needs. We're here to help.

Once you're in front of the camera, we'll show you how to pose from the ground up, making sure that your body language conveys your power, confidence and expertise as best it can. A 45-minute session allows plenty of time to talk through exactly what you need and how you want to come across to prospective clients.

When the photo session is over - when we've narrowed it down to the best of the best from several photo capture sessions - we'll step into the studio to edit your images. We do this with your input, so we won't overlook a detail that bothers you, nor will we push it so far that you don't think you look like you anymore.

You'll leave with polished, professional images ready for you to use immediately.

5 Tips for getting the perfect headshot:

- **Overdress:**

Imagine you are going to meet your top-notch client, someone whose business could mean that your next years are taken care of. How would you dress for that person? And why would you dress any less for your headshot?

- **Get a good night's sleep:**

And drink plenty of fluids. There is no reason to be looking tired and starting the process with a handicap. Right?

- **Bring a couple choices of wardrobe:**

If we have wardrobe options to choose from, we can make sure that your headshot says the right things. Sometimes what looks awesome in person can prove distracting in a photograph. Plus, we can get you different looks all in the same shoot, if you decide you'd like to upgrade.

- **The hair:**

Men should get a haircut about a week before the shoot. Women should come in when they are happiest with their hair. Coming directly from your stylist may make sense.

- **Let us help and guide you through the process:**

We do this a lot and we have a method to our madness. If you can find it in yourself to trust us and our process, we will excel and exceed your expectations.

A word (or more) about color:

- **The blue/brown thing:**

Depending on the nature of your business, not all color combinations will work for you. Let me explain: blue is associated with business, accounting, financial and general left brain activities. Brown is a leisure color, making you feel comfortable and relaxed. Depending on who your clients are, it's usually obvious which way you need to lean. If you have more questions about that, please feel free to contact us.

- **The power of red:**

Red denotes power and is to be used sparingly. While a little bit of red may help to catch attention, too much of it looks off-putting.

- **Patterns date you:**

Which patterns are in changes with fashion. Wearing an outdated pattern dates your image and means you need to update it. We are here for you if that is what you want to do. Better yet, let's avoid patterns that can date you.

- **Less is more:**

We usually try to keep our backgrounds pretty simple and plain-looking. We find the less the background distracts, the more you come forward in your photo. While your background should be simple and set you off, it should not blend too closely with you or even distract from your face. Maintaining a clean neckline will help your photo to connect to your prospects.

- **Solid colors are best:**

Clean, polished and professional-looking headshots are created by beginning with clean, polished and professional elements. Looking professional is all in the wardrobe. Solid colors always look clean and crisp. A collared shirt denotes your professional acumen. Keeping it simple means you stand out more.

Even before my photo session, Walter talked me through the whole experience - what to expect, what to wear, what would look right in the portrait. He really listened and understood what I was looking for. I wanted to project myself on my website, and I didn't want a lot of photoshopping done. It was great to be able to express my concerns to Walter, and have him take that into consideration when doing any kind of touch-ups. The whole process was very comfortable - a great experience.

Denise - Hooksett, NH



Without reservation, I would recommend C1M for headshots. Walter approaches the process in a unique way that helped me feel more comfortable in front of the camera. I had a general sense of what I wanted, but I think what we ended up with is better than what we would have, had Walter not taken time to really get an understanding of what I was trying to accomplish with the photos. I am delighted with my headshot, and I think that's in large part because of the coaching Walter gave me. I felt that I was getting high-touch, personal service that, frankly, is a little bit hard to find elsewhere.

James - Amherst, NH

I live by the adage, "you only get one chance to make a first impression." I've heard people argue that it's not worth spending money on a headshot - just take a picture of yourself and put it up there. But I think you get what you pay for. Walter's experience yielded a headshot that has a degree of professionalism that I wouldn't have been capable of. With so much riding on people's first impression of you, why would you skimp on a headshot?

Steve - Amherst, NH





Because so much is done online in this day and age, you absolutely must have the right photograph. My biggest trepidation was making sure that I got the right image to attract the customers that are my target market. Walter took the time to ask me questions about what I was trying to accomplish and to take not just a picture, but an executive portrait with what I was trying to express in mind. I love my photographs and I can't wait to use them in my marketing material. I'm very, very pleased.

Gail - Hooksett, NH

I would recommend C1M because Walter gives the best professional headshot, and he spends time on the front end of the session in conversation, learning where you're coming from and what it is that you want to portray. That really helped me relax, and the end result was awesome.

Angela - Bedford, NH



I wanted a photograph that not only captured my personality, but also put my best foot forward for that professional image in the workplace. The modern digital technology that Walter uses is very quick and accurate, and his ability to make minute adjustments that improved the photograph was very impressive. He exceeded my expectations.

Ryan - Milford, NH

